

# Echo

## As Featured in the Echo

Winners of the Southend business awards  
Category "Small Business of the year 2012"



The Southend Business Awards have been established for 17 years and are a local platform for celebrating the very best business success in Essex. This Year Gelato Italia scooped the Small Business of the year award for 2012.

Gelato Italia have been committed to ensuring that they provide high quality products and consistent service to their customers and that the services they provide are suited to every customer's individual needs.



Their Gelato, Sorbetto, and Granita frozen dessert range is homemade, using the finest ingredients and a well-balanced recipe, which makes their Gelato healthier and better tasting than regular Ice cream.

## Christmas Mince Pie Gelato

We have a delicious festive season Mince Pie Gelato.

At Gelato Italia, we aim to introduce new Gelato Flavours every year, and with our support for all the festive seasons, we will introduce unique and exciting new limited edition flavours ever year.

This year at Gelato Italia, we have mixed together the perfect ingredients for a magical Christmas recipe. In true Italian style we are celebrating Christmas by stirring our delicious smooth and creamy Italian Marsala Liqueur base, mixed with crisp and biscuit Mince Pie pieces, frozen to perfection.

So contact us for a warm, festive and lively Christmas dessert.



## Slush Ice - Online Shop

Launching for January 2013: [www.slushice.co.uk](http://www.slushice.co.uk)

With the great success of our new Granita slush Ice syrup for slush machines, we will be launching our online shop, dedicated to slush ice syrups and accessories for traders. With currently 5 different flavours available, our easy online shopping experience allows traders to conveniently purchase from our factory directly, delivered to your door.

**Granita**  
Slush Ice

## Creating Community Jobs

After a successful year of trading, battling through the poor weather conditions, demand for our products and services persisted strong.

With a commitment to growing our operations and producing quality Gelato, this year we have created a further two positions in our company and welcome two new very experienced workers to our gelato family.